









# INVESTMENT AND TOURISM OPPORTUNITIES

Of The Turkistan Region

TÚRKİSTAN

#### **CAPITAL OF THE TURKIC WORLD**



«Turkestan is the cradle of the Turkic world. We need to attract more tourists here. Tourism is an important part of the economy.»

THE FIRST PRESIDENT OF KAZAKHSTAN

**NURSULTAN NAZARBAYEV** 

29 September 2018

TÚRKİSTAN

## Honoring the past, Creating the future











#### **INVESTMENT**

**INVESTMENTS IN FIXED ASSETS** 

IN 2020





#### **INVESTMENT PROJECTS**

#### **IMPLEMENTED**



91 INVESTMENT PROJECTS



FOR THE AMOUNT OF \$ 600 MLN.



6000 JOBS

#### **EXPECTED IMPLEMENTATION**



97 INVESTMENT PROJECTS



FOR THE AMOUNT OF \$ 3.2 BLN.



22 000 JOBS





HEVEL

SOLAR



**ECOCULTURE** 































#### **CLIMATE CONDITIONS**





AVERAGE TEMPERATURE: +4C JANUARY, +35C JULY





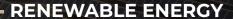
RIVERS AND LAKES:



PRECIPITATION: 400 MM



AVAILABLE MINING LOCATIONS: **50** 







OF SOLAR INSOLATION

300

LEVEL OF SELF-SUFFICIENCY

580 MW REGIONAL DEMAND

165 MW

PRODUCTION

#### TRANSPORT AND LOGISTICS POTENTIAL

#### **WESTERN EUROPE - WESTERN CHINA**



TOTAL LENGTH - 8,445 KM (2,787 KM ACROSS THE TERRITORY OF KAZAKHSTAN)



TRAVEL TIME 10 DAYS (CHINA - EUROPE)



KAZAKHSTAN, IN PARTICULAR THE TURKISTAN REGION, IS A LINK BETWEEN EAST AND WEST

#### **AIR CORRIDOR**



«HAZRET SULTAN» INTERNATIONAL AIRPORT - 450 PASSENGERS / HOUR



AIRPORT WILL BE INCLUDED IN THE "OPEN SKIES" PROGRAM

#### **RAILWAY TRACKS**



LENGTH OF RAILWAY TRACKS IN THE TURKISTAN REGION IS 553 KM



LENGTH OF RAILWAY TRACKS IN KAZAKHSTAN - 15,000 KM



5 INTERNATIONAL CORRIDORS:

- · SOUTHERN TRANSASIA
- · CENTRAL ASIA
- · NORTH-SOUTH
- · TRACECA



#### **HUMAN RESOURCES**



HIGHLY QUALIFIED WORKFORCE



55 EDUCATIONAL INSTITUTIONS



**AVERAGE SALARY \$230** 



MORE THAN 80 AREAS OF STUDY



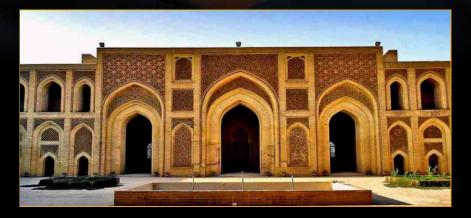
MIGRATION
OF SKILLED LABOR



45 000 STUDENTS







INTERNATIONAL UNIVERSITY OF TOURISM AND HOSPITALITY

#### **INVESTMENT SITES**



INDUSTRIAL ZONE «TURKISTAN»

#### **IMPLEMENTED**



8

**PROJECTS** 



FOR THE AMOUNT OF **\$ 7,3 MLN.** 



**1500**JOBS

### IN DEVELOPMENT



**12** PROJECTS



FOR THE AMOUNT OF \$ 130 MLN.



**3500** JOBS



# AREA 2400 M<sup>2</sup>

**READY TO USE SITES** 

#### **CONDITIONS:**

LAND PLOT WITH READY-MADE
INFRASTRUCTURE
FINISHED PREMISES
AND THE SURROUNDING AREA OF 2 HECTARES.

#### PRICE:

1. RENT - \$ 0,031/m2 PER YEAR
2. PURCHASE AT CADASTRAL VALUE

**\$ 786 000** LEASE WITH SUBSEQUENT PURCHASE



2000 M2

**READY TO USE SITES** 



400 M2

OFFICE SPACE



AVAILABILITY OF 3 CRANES WITH A LIFTING
CAPACITY OF 4.8 TONS AND 1 CRANE - 10 TONS



THE HEIGHT OF CRANES
IS **6 METERS** 



FULLY EQUIPPED
WITH INFRASTRUCTURE



CONVENIENT LOCATION

**LOW TARIFFS** 

#### **INVESTMENT SITES**



SPECIAL ECONOMIC ZONE «TURKISTAN»

00%

**EXEMPTION FROM:** 



LAND TAX



CORPORATE **INCOME TAX** 



**PROPERTY TAX** 



FREE **CUSTOMS ZONE** 

**IMPORT VAT 0%** 



20 PARTICIPANTS 23 PROJECTS



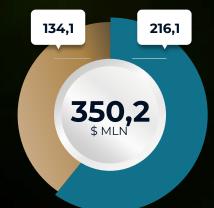
FOR THE AMOUNT OF \$ 350,2 MLN.



2200

**JOBS** 

#### **KEY INDICATORS:**



PRIVATE

11 PROJECTS

BUDJET

**12 PROJECTS** 

#### IN DEVELOPMENT



**21** PROJECTS



FOR THE AMOUNT OF \$ 134,1 MLN.



3500 **JOBS** 











# **RATING**

OF THE TURKISTAN REGION



- 1 IN AGRIBUSINESS
- BY THE GROWTH RATE OF GRP
- BY URANIUM RESERVES
- LARGE RESERVES
  OF PHOSPHORITE AND IRON ORE
- 5 EXTRACTION AND PROCESSING OF SALT AND SODIUM CHLORIDE

# AGRO-INDUSTRIAL COMPLEX

BY THE NUMBER
OF CATTLE AND SMALL RUMINANTS - 5,1 MLN

44.870

20.556

BY LIVESTOCK EXPORT VOLUME - 70%

BY THE VOLUME
OF EXPORTS OF FRUITS AND MELONS - 70%

# MANUFACTURING INDUSTRY

1 COTTON PROCESSING

FOR THE PRODUCTION OF TEXTILE PRODUCTS

FOR THE PRODUCTION OF ELECTRICAL EQUIPMENT

#### **REAL ESTATE-DEVELOPMENT**

THE CONSTRUCTION INDUSTRY IS THE MOST

DYNAMICTHE DEVELOPING SPHERE

OF THE REGIONAREA OF COMMISSIONED BUILDINGS, THOUSAND. SQ. M.



OVER THE PAST 5 YEARS, THE AREA OF INTRODUCED COMMISSIONING OF RESIDENTIAL MULTI-APARTMENT BUILDINGS GREW BY 6.6 TIMES IN 2020 AND REACHED 180.7 THOUSAND. SQ. M.

603 300 M<sup>4</sup>

MULTI-FAMILY HOUSING IS EXPECTED TO BE PUT INTO OPERATION BY 2024.



#### **TOURISM INDUSTRY**



BY THE NUMBER OF VISITORS
TO RECREATION AREAS



5 MILLION VISITORS
ARE EXPECTED BY 2022



6 UNESCO
WORLD HERITAGE SITES



#### **PILGRIMAGE TOURISM**

- \* MAUSOLEUM OF KHOJA AHMET YASSAWI
- \* ARYSTAN BAB MAUSOLEUM
- \* MAUSOLEUM OF BAIDIBEK ATA AND DOMALAK ANA
- \* ANCIENT SETTLEMENTS OF OTRAR AND SAURAN



#### **ECO-TOURISM**

- \* AKSU-JABAGLY NATURE PARK
- · KARATAU NATURE PARK
- \* SYRDARYA-TURKESTAN NATURE PARK
- \* SAIRAM-UGAM NATURE PARK



#### **HEALTH AND RECREATION**

- \* SARYAGASH HEALTH RESORT
- \* ALTYN BULAK HEALTH RESORT
- \* SANATORIUM MANKENT
- \* ALATAU HEALTH RESORT

#### **TOURISM INDUSTRY**

DEVELOPMENT OF HIGH-SPEED RAILWAY TRAFFIC BETWEEN KAZAKHSTAN AND UZBEKISTAN

#### **EXISTING HSR**

TASHKENT-SAMARKAND-BUKHARA-KHIVA 1,085 KM

#### **HSR PROJECT**

TURKESTAN-SHYMKENT-TASHKENT

- · TOTAL LENGTH: 314 KM
- · KAZAKHSTAN: 290 KM
- · UZBEKISTAN: 24 KM

TRAVEL TIME: 1 HOUR 50 MINUTES









**VISIT CENTER** 

KARAVAN-SARAY

«RIXOS» HOTEL

